

René Vendrig

CONTACT DETAILS

René Vendrig

EXPERIENCE

Clockwork

Lead / Sr. Interaction Designer

Amsterdam

2003 - present

Clockwork is an online marketing- and communications agency with a variety of clients and projects. Within this dynamic environment I worked as an interaction designer on the concept and design of extensive consumer sites, complex online tools for financials and effective online campaigns.

Past projects: Centraal Beheer Achmea (self service part for an insurance company), CWI (werk.nl the Dutch employment office), KPN.com, First8.org, Fortisbank.nl, ABN AMRO Markets, VNU Marketingdirectory.nl and several projects at Philips Design.

Activities:

- UXD design: UID's, mockups, personas, flowcharts, usability testing
- Design the site structure, navigation model, interface behavior
- Conducting expert reviews and quick scans
- Gathering information and setup the information architecture
- Documenting and presenting the design specifications.
- Involvement in analysis and concept stage
- Involvement in pitches and estimates for proposals
- Involvement in defining and optimizing the design process
- Lead of interaction design team
- Quality assurance during the design and final stage.

EDF

Interaction Designer

Amsterdam

2002- 2003

At EDF I worked as part of a small team of developers and designers. We designed and developed the front- and back-end of intranet applications and websites. I was responsible for site structure, navigation and interface behavior. Clients were Stichting Kunst en de Openbare Ruimte (website with an overview of public art), EMI Virgin NL (intranet tool for a record company) and the City of Amsterdam (tele work concept).

Publieke Omroep

Webdesigner / Interaction Designer

Hilversum

2002

De Publieke Omroep (Netherlands Public Broadcasting organization) is partly a service organization for the public broadcasters. As an interaction designer I was part of the intranet team of designers and java developers and responsible for the design and navigation of the extension of the general intranet and the new intranet for Z@ppelin (the children's network).

Change The Script

Interaction Designer

Amsterdam

1999 – 2001

During the .com hype I switched to Change The Script to become more experienced in the interaction design of websites. The number of creatives working in the industry increased and people became more specialized.

We worked in teams of online designers, content managers, developers and consultants for clients like Sunweb Reizen (online travel agency), Freeler (portal), Flower Council of Holland, Seasons Magazine, De Amersfoortse (insurance company), Rituals and Coca-Cola.

Net.Result

Webdeveloper / -designer

Amsterdam

1998 - 1999

Net.Result was a small web design and training company with clients like Renault, De Roo and AT Kearney. My role was web designer, defining the site structure and navigation and the front-end development (javascript, html, css).

EDUCATION

1994 – 1998

Interaction Design (BAT), HKU KMT, Hilversum
Faculty of Art, Media & Technology, School of Arts Utrecht
Interaction design, programming and interface design.
Internships at *KPN Research* en *VPRO Digitaal*.

1988 – 1994

Atheneum, High School, Da Vinci College, Purmerend

TRAINING

- Coaching employees
- Presentation skills
- Advising skills
- Workshop iterative and agile development
- Adaptive Path UX intensive, design research

SKILLS

- User centered design, interaction models, prototypes and mock-ups
- Combining technique and form to something new and useful for the end user
- Analytical and critical thinker, looking at problems and processes from different perspectives.
- Knowledge of technique and sense of design
- Familiar with software like InDesign, Photoshop, Illustrator, Visio and Dreamweaver.

OTHER INTERESTS

- Running, cycling and climbing
- Blogging en photography
- Travelling